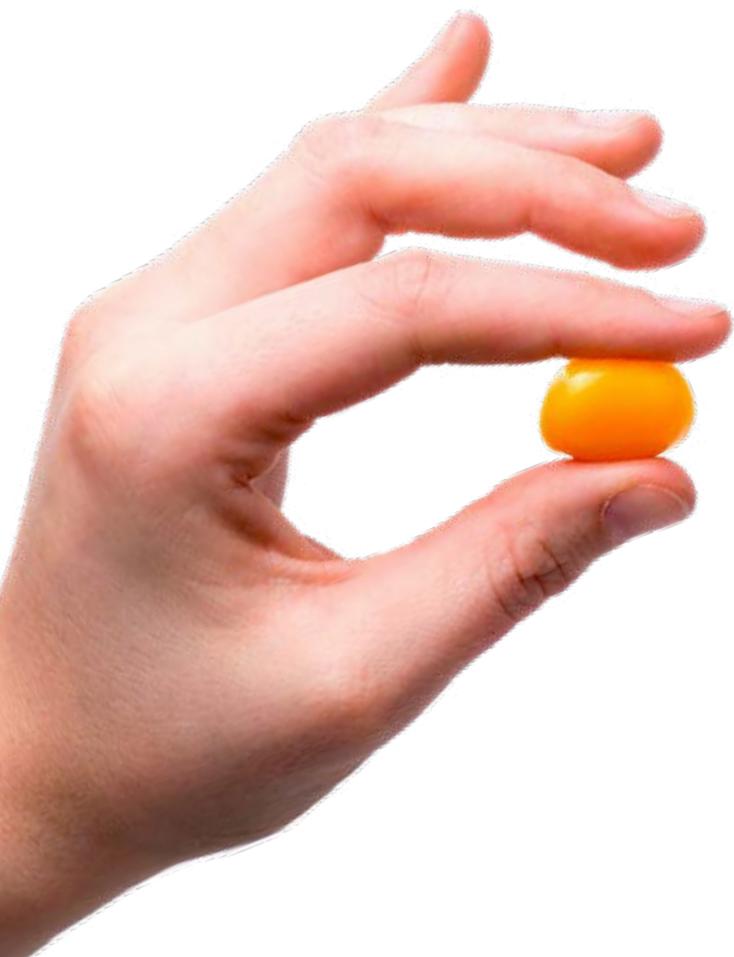




# Health made easier

ConCordix Soft Chews are designed to make health easier. Find out how this disruptive patented delivery form can benefit your business. People can improve their health by taking supplements, but they don't always choose to. Solving the downsides of traditional supplements was our starting point for developing ConCordix. Read about the benefits and find out how your business can profit from this innovation!



## Easy to take

Soft, chewable and easy to swallow without water



## Great taste

Natural fruity flavours and completely sugar free



## All in one

Holds oil and water soluble ingredients in one emulsion



## Daily freshness

Individually packed in a handy air tight blister



## Discover more

on [www.concordix.com](http://www.concordix.com)

# Your new business opportunities

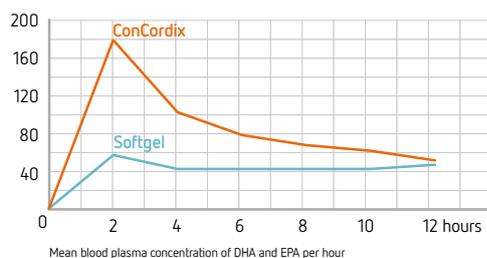


## Game changing innovations

An important feature of this delivery form is its ability to **combine both oil and water soluble ingredients** in one single Soft Chew. This opens a wide range of new possibilities to combining specific ingredients that were hard to combine in the past. ConCordix can also offer substantially **higher pay loads** of ingredients than most soft gels. In some cases more than double. So, you'll find less restrictions in creating your own optimal mix of ingredients.

## Your customer's true benefit

Due to this pre-emulsified delivery form Soft Chews are absorbed uniformly in the gastric juices. Therefore the absorption is significantly higher compared with normal soft gel capsules. Your customers will have **more effective health benefits** with the same concentration of ingredients.



## Just love it

Your customers will love the great range of **fresh fruity flavours** of ConCordix. These natural sugar free flavours make even the most distinctive taste of ingredients, like fish oils, disappear. The Soft Chew is easy to take, no water needed and **no reflux**. Your customers will show a **higher compliance** with ConCordix than with softgels; 87,5% of children are still taking the ConCordix supplement after 16 weeks, which shows a high continuity.

Vitux moves forward in making health easier in a responsible way for people and planet. We are proud members of Friend of the Sea and GOED to underline our serious goals to preserve ocean life.



## Your success can start today. Let's get together!

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patent holder of the  
ConCordix® technology