

# The path to wellness

Follow the path and see just how easily ConCordix Soft Chews can improve your customers health



## Wellness begins with a healthy diet

### Roadblocks

- Increased consumption of processed foods
- **More** physical and environmental stressors
- **Over 40% of adults** are estimated to have nutrient deficiencies
- **1 in 4 adults** eat less than 1 serving of fruit and veggies per day

Sources: Centers for Disease control, Environmental Working Group, Delicious Living

### Take a multivitamin!



### 5 tips for choosing a multivitamin

1. Purchase a healthy product meaning 100% sugar free.
2. Choose natural nutrients, which are generally more easily absorbed.
3. Look for active forms of B vitamins to improve absorption.
4. Choose the most efficient delivery form
5. Choose from reputable suppliers/brands that prioritize transparency and quality so you know what you're getting!

### Look great along the way

beta-carotene, biotin, iodine, niacin, omega-3, selenium, vitamin A, vitamin C, vitamin D, vitamin E, zinc → Support skin, hair and teeth health\*

### See the path clearly

lutein, vitamin C, vitamin E, omega-3, zeaxanthin, zinc → Support eye health\*

### Keep going

Iodine & vitamin B → maintain a healthy thyroid, balanced metabolism and energy\*

### Be strong

iodine, vitamin D, vitamins K1 & K2, omega-3, zinc → Support bone health\*

### Shine bright

vitamin B6 & B12 → balance hormones and mood\*

## Wellness!

### Stay healthy

beta carotene, beta glucans, vitamin C, vitamin D, vitamin E, folate, selenium, zinc → immune support\*

### Stay sharp

high DHA omega-3, choline iodine, pantothenic acid, zinc → support a healthy mind\*

### Follow your heart

choline, high EPA omega-3, folate, vitamin B12 → support a healthy heart\*



\*This statement has not been evaluated by the FDA/ESPA. This product is not intended to diagnose, treat, cure, or prevent any disease

ConCordix®

Multivitamins

The new normal in food supplements

Great taste and sugar free



Enhanced bioavailability



Chew and swallow without water



Daily freshness, individually packed

