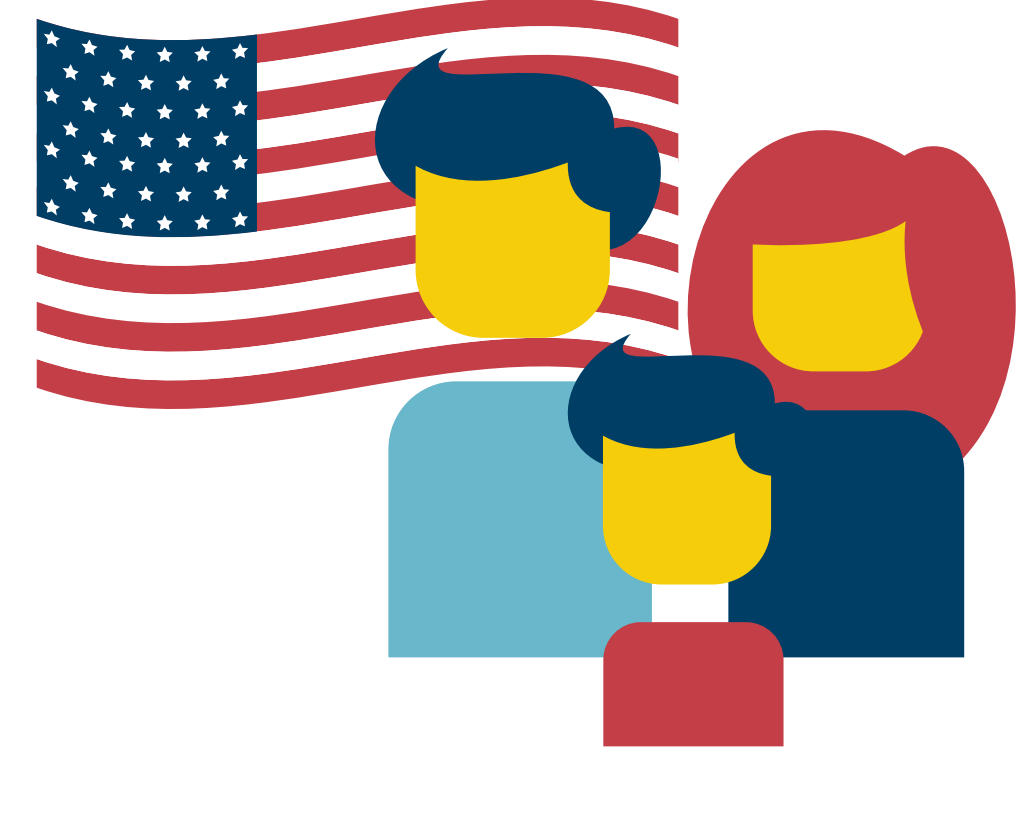


# Omega-3 ConCordix Smart Chews™

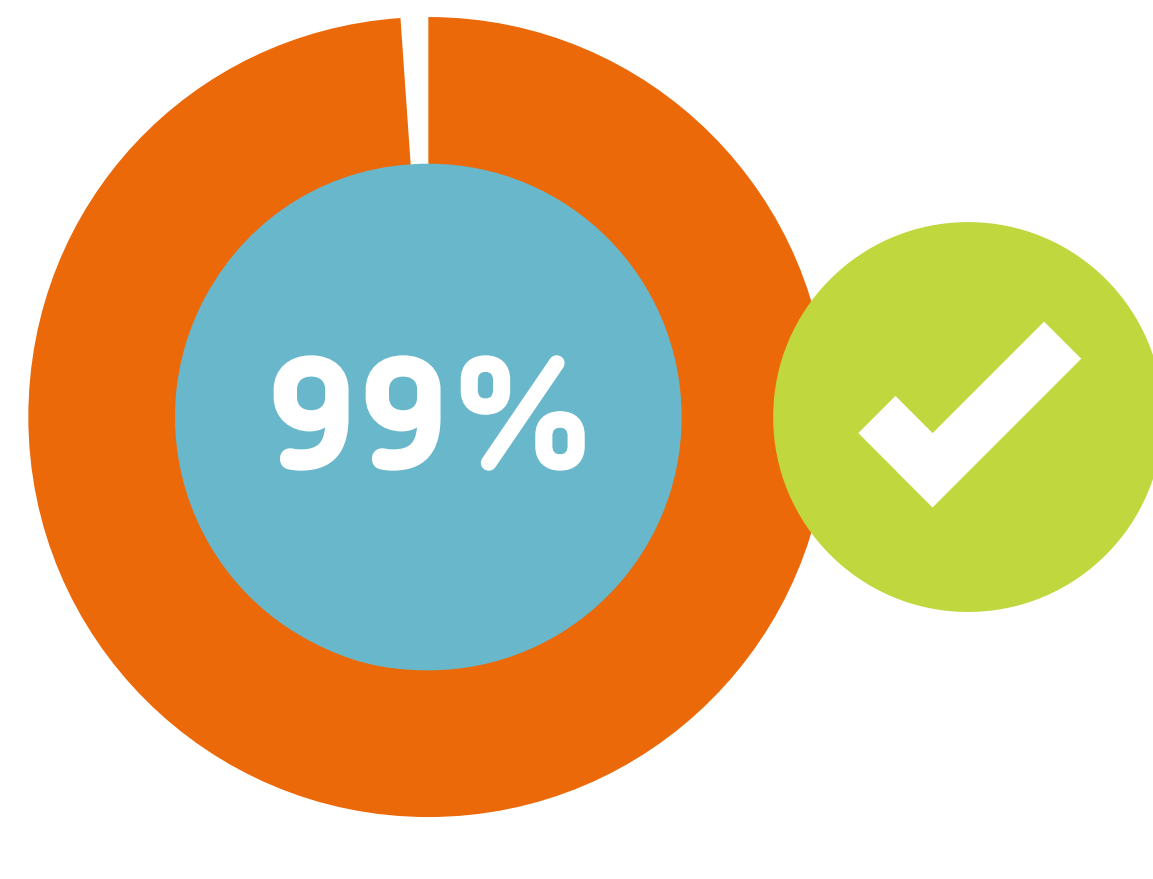
4 week compliance test



## Summary



Tested 4 weeks with 38 American families (caretakers and their children aged 4-12).

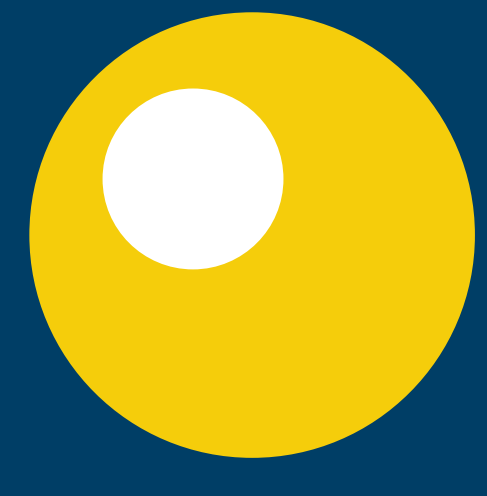


Successful compliance rate.



Zero drop-outs.

ConCordix Smart Chews are the result of more than 10 years of exploration by Norwegian scientists to reinvent supplementation. They have been developed by leading nutritional experts, who have removed the barriers of supplementation through a unique technology designed to mirror the way we eat food, which includes chewing, swallowing and digesting. ConCordix Smart Chews are the most natural way to deliver nutrients, next to food.



We're the next generation of supplements.

## From the research

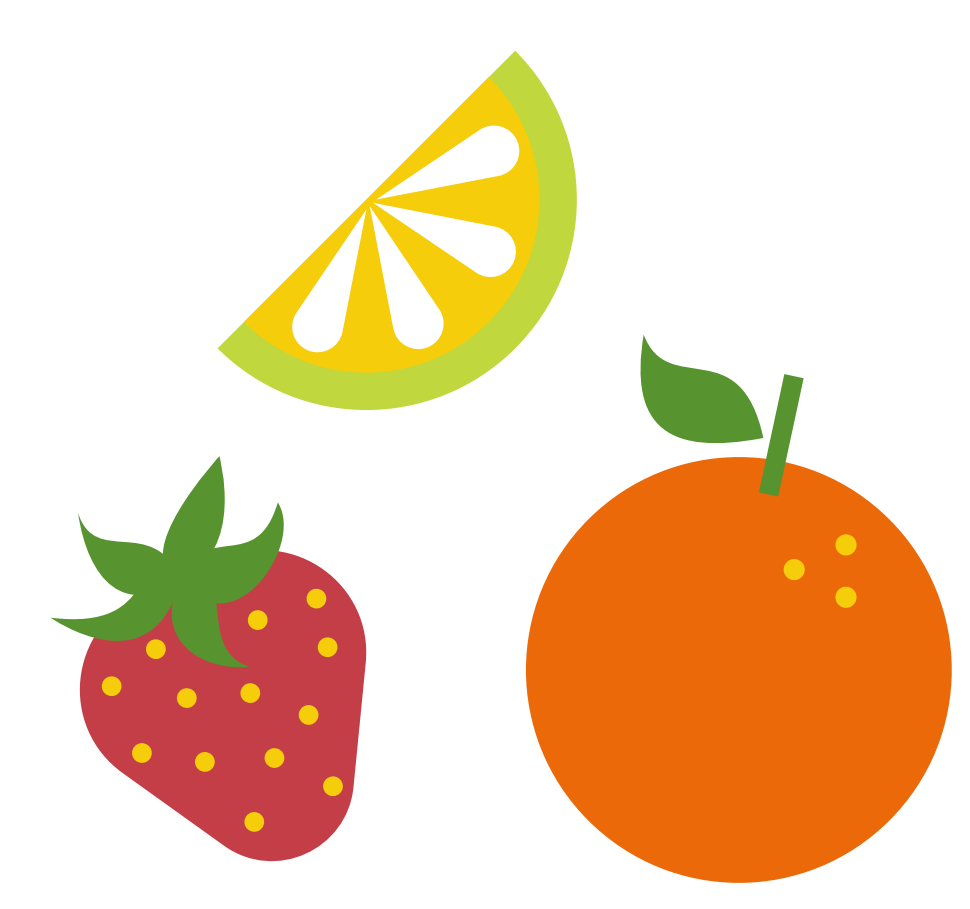
Caretakers and children valued the following product benefits:



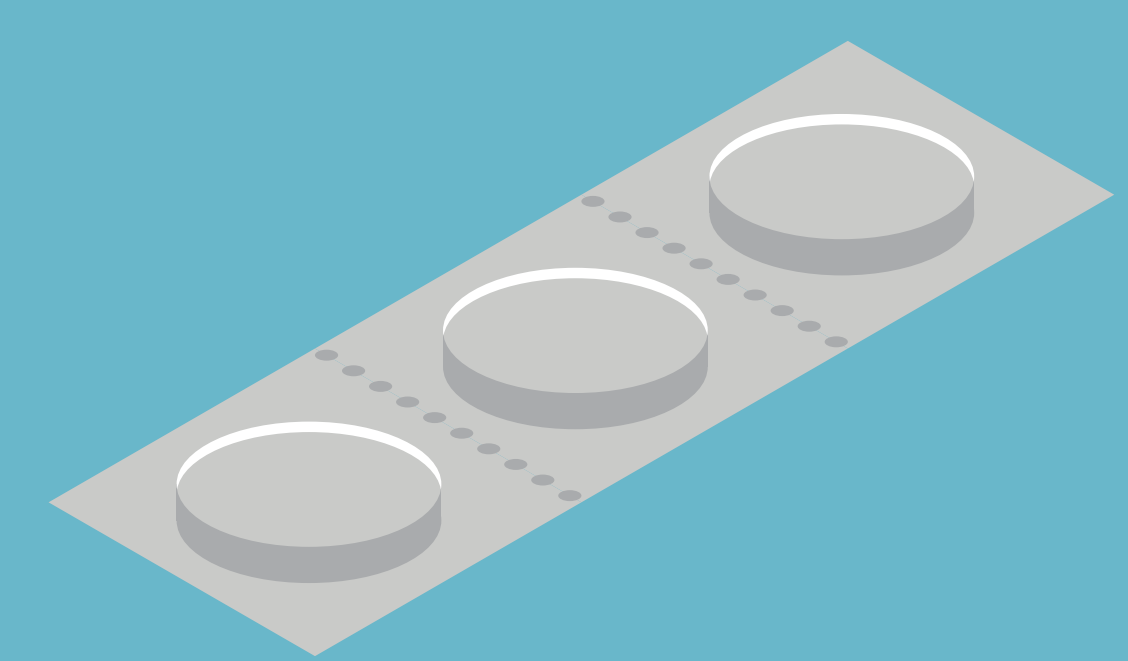
Crazy amounts of nutrients in one single Smart Chew.



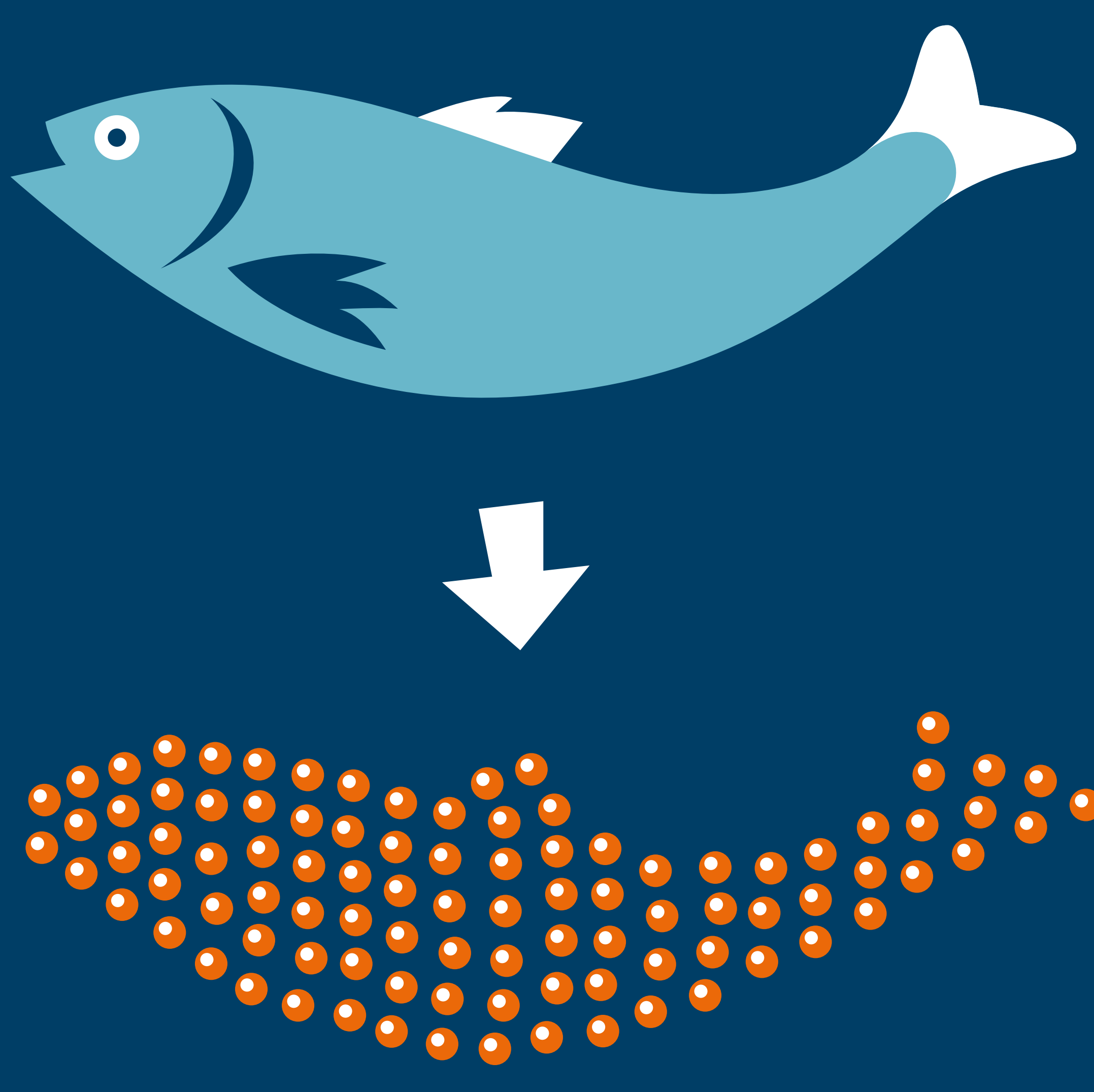
Sugar-free.



Delight your senses with all-natural flavors.

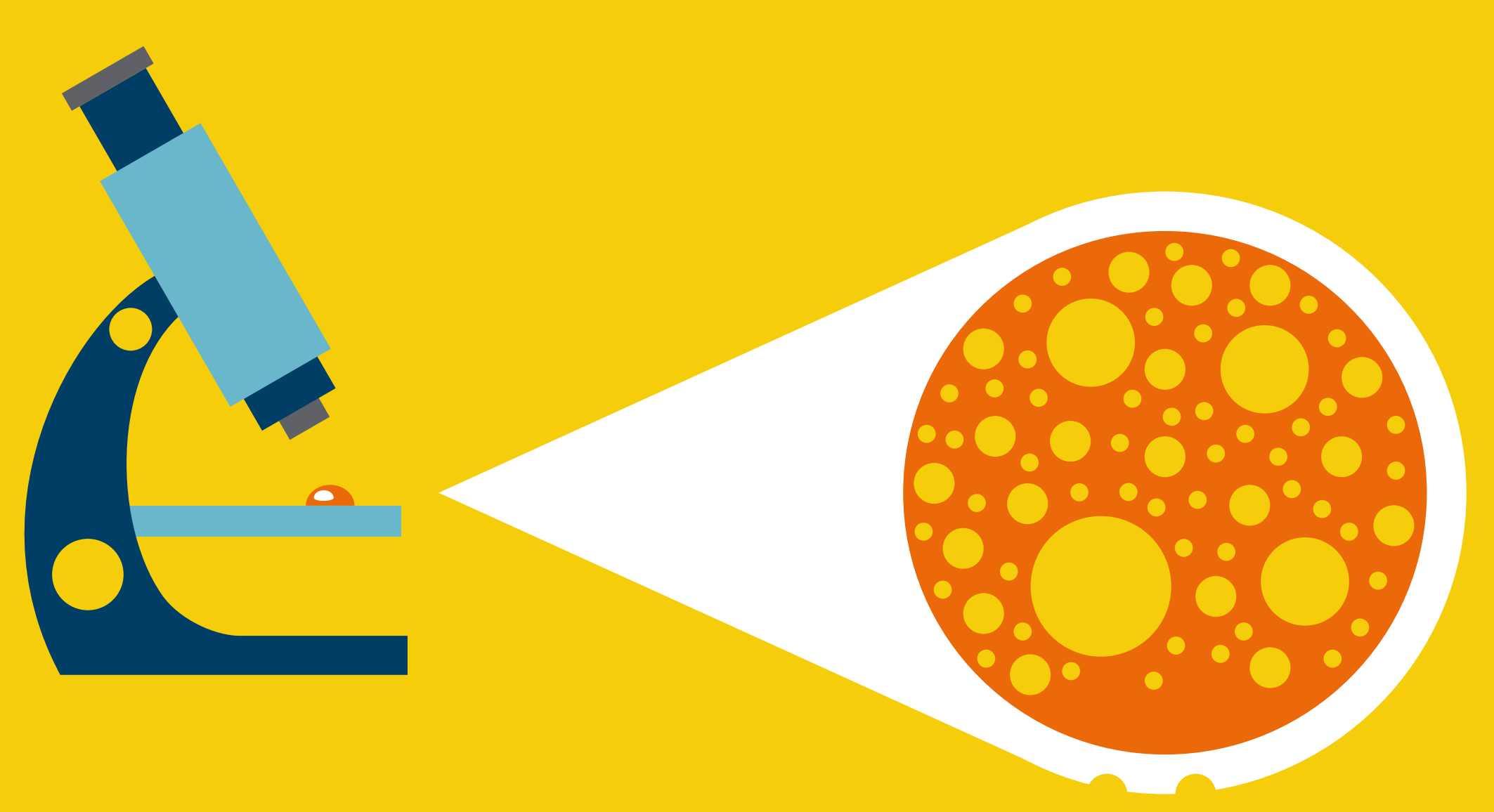


Individually and hygienically sealed to ensure freshness, stability over time and ease of use.



## Enhanced absorption

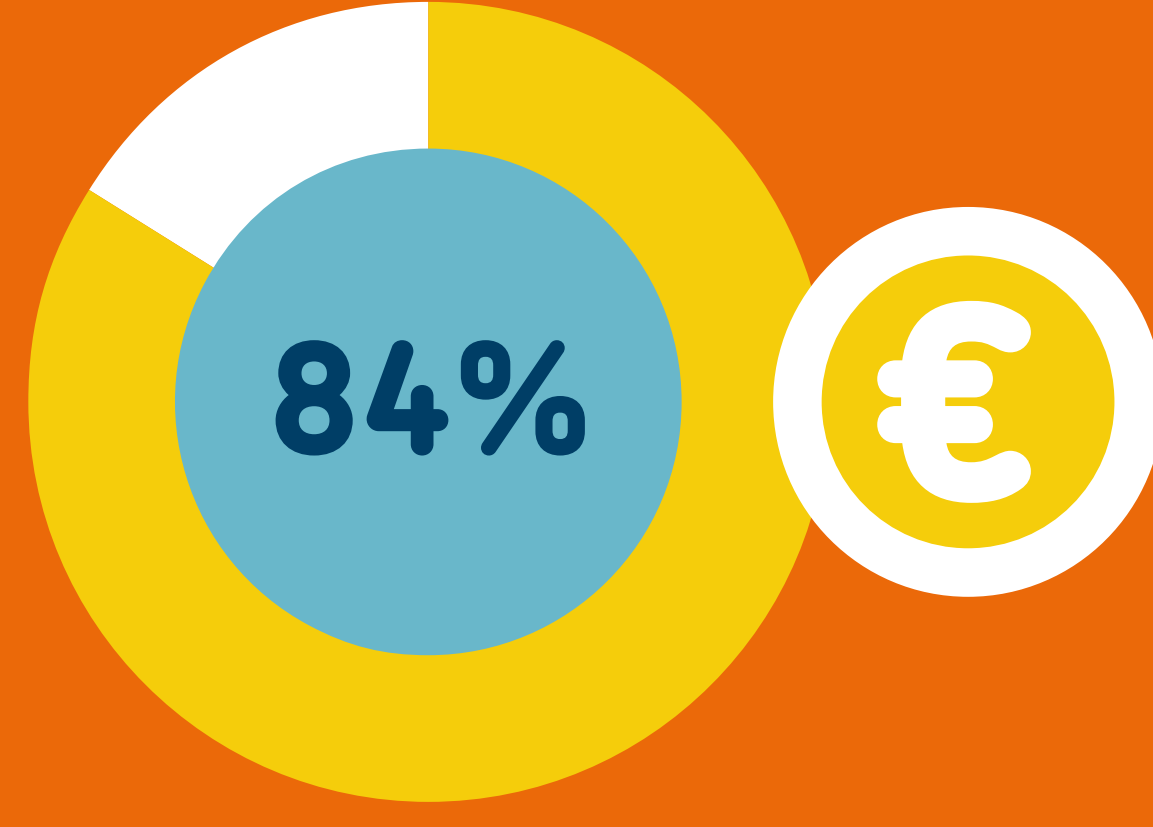
The ConCordix technology mirrors the structure of food.



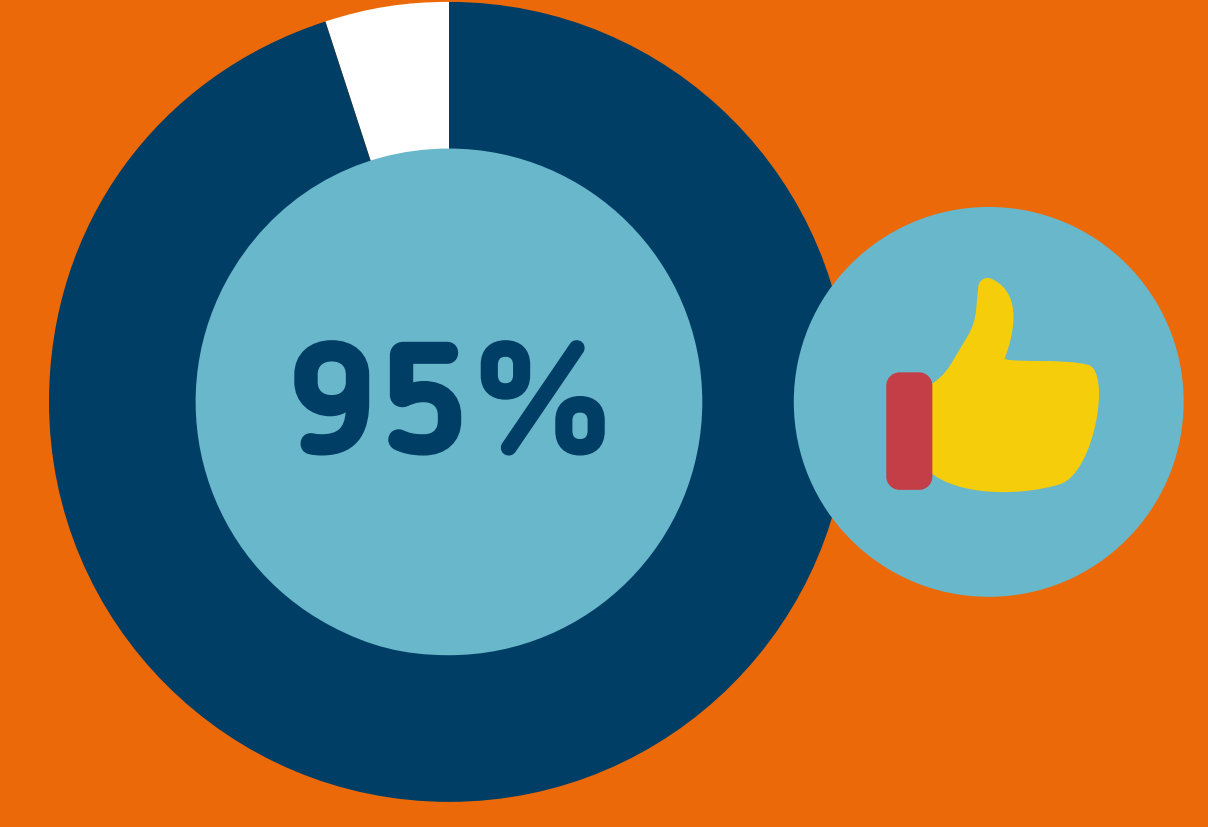
## Facts



After 4 weeks, 95% of all children and all caretakers experienced the ConCordix Smart Chews as positive or neutral.



84% of all caretakers intend to buy them for their family.



95% of caretakers would recommend ConCordix Smart Chews.

## Conclusion



ConCordix Smart Chews are considered the healthy option for both children and their caretakers achieving a high compliance rate.



High potency, sugar free, enhanced absorption, and easy to use packaging are key to smarter supplementation.



ConCordix Smart Chews are supplementation reinvented; the way Mother Nature intended.